



---

## News Release

### For immediate release

Contact: Pamela Evans, NorthSky Nonprofit Network  
(231) 929-3934, x 208  
[pevans@northskynonprofitnetwork.org](mailto:pevans@northskynonprofitnetwork.org)

---

## NorthSky Announces Winter 2009 Professional Development Series

JANUARY 12, 2009 --- TRAVERSE CITY, MI --- For nonprofit organizations seeking to strengthen their skills, business practices, and strategies, NorthSky has scheduled an expansive professional development series beginning in January 2009. Area nonprofit leadership, staff, and volunteers, benefit from a wide range of capacity-building sessions focused on fundraising, planning, leadership, marketing, volunteers, governance, and technology.

"We're delighted to offer an affordable and diverse collection of programs that meet the needs of the wide range of nonprofits in our region- from the small, start-up to the more mature organization. Last year's sessions received positive reviews and we hope to surpass those reviews with our sessions this year," states Debbie McKeon, NorthSky's executive director.

Along with local and regional trainers, NorthSky has included several national experts in the schedule, including Andy Robinson, a respected author, consultant, and fundraising expert. Robinson's workshop, "Big Money for Small Groups", is scheduled for March 5, and focuses on raising major gifts.

NorthSky workshops have been designed to meet a variety of scheduling needs and range from full-day sessions on fundraising and leadership to shorter sessions on governance, planning, and web design. Workshop pricing ranges from \$10 for shorter sessions to \$55 for full-day programs. All sessions are held at Northwestern Michigan College.

**To register for any of the NorthSky workshops or view the upcoming winter 2009 schedule, visit [www.northskynonprofitnetwork.org](http://www.northskynonprofitnetwork.org) or call 231.929.3934.**

NorthSky Nonprofit Network is a program of Rotary Charities and supports the work of the nonprofit sector through advocacy, capacity building, and sustainability support. Its mission is to build strong communities by helping nonprofit organizations achieve and sustain excellence. NorthSky is an official satellite office of the Michigan Small Business & Technology Development Center, servicing nonprofit organizations.

Northwestern Michigan College is a publicly-funded community college that serves more than 50,000 learners through academic credit programs, noncredit personal interest classes, organizational training and cultural events.

# # #